

RGB



PPF PROTECTION, COLOR WRAP PERFECTION

RGBG OFFERS A SOLUTION FOR BEST IN CLASS SUPPLY SPEED AND STOCK MANAGEMENT, BRAND SELECTION CHALLENGES THAT FIT YOUR PREMIUM SHOP'S IMAGE AND A CAREFULLY THOUGHT THROUGH COLOR SELECTION.

RGBG'S INNOVATIVE PRODUCT CONSTRUCTION ENSURES SUPERIOR PRODUCT QUALITY AND PERFORMANCE, WHILE DIRECT SOURCING AND STREAMLINED OPERATIONS ENABLE BEST IN MARKET VALUE.

THE COMBINATION OF A WELL THOUGHT THROUGH RANGE OF COLORS AND FINISHES, COUPLED WITH STRONG CUSTOMER SUPPORT, WILL SUPPORT TO ELEVATE YOUR PRODUCT OFFERINGS, ENHANCE CUSTOMER SATISFACTION, AND SOLIDIFY YOUR MARKET POSITION IN THE COLOR CHANGE INDUSTRY.

FULL RANGE AVAILABLE LOCALLY, EVEN BY THE METER

Time and reliability are priceless nowadays. Have you ever faced delays in planned projects because the required materials couldn't be delivered on time? With RGBG, there's no need to wait uncertainly for shipments or endure long weeks or months of production delays. Our full range is immediately available from our local warehouse, enabling you to plan your work reliably. Even if you only need a few meters, we've got you covered. Repairing damage to previously wrapped cars is also hassle-free with our support. The consistent quality of RGBG films is guaranteed by continuous quality control in European laboratories, so you can trust that every box delivers the same exceptional standard.

SELECTED INSTALLER CENTERS

Our goal is to build an installer network where every member provides internationally outstanding installation quality while professionally managing their business. Based on our professional expertise, we have developed a unique certification system that ensures RGBG materials are exclusively available to top-tier professionals.

RECOMMENDED MINIMUM INSTALLATION PRICE

We believe that the recommended minimum installation price is a key tool to protect our partners from unproductive price wars. Smaller workshops often try to attract customers from premium workshops by undercutting prices, making it harder for them to operate. The recommended minimum price is the perfect tool to safeguard market standards and maintain fair competition.

TERRITORIAL PROTECTION

We also provide territorial protection for our partners by limiting the number of installers based on population density. Before signing with a new installer center, we always consider the locations of our existing RGBG partners. Naturally, those who join the RGBG family earlier receive priority benefits.

AMONG THE BEST

Experience what it's like to belong to an elite installer network, where only the best in the business are welcomed.

MAGICAL COLOR COLLECTION

Imagine a collection of 80 colors that is constantly expanding to meet market demands and trends. Our stunning palette includes gloss, gloss metallic, satin, satin metallic, and unique effect colors, with the industry's favorite wrap shades also available as paint protection films.

Our wet-application technology films are available in uniform 18-meter rolls, ensuring easy and efficient installation. If you need a custom color, that's no problem either. We can fulfill your unique requirements starting from just 10 rolls.



RGBG

RGBG produces its color PPF directly at the world's largest and most advanced color PPF manufacturer. This strategic partnership ensures first-priority access to raw materials, resulting in unmatched product consistency and quality. We are committed to constant innovation and the improvement of quality control standards, addressing a common pain point among many brands that produce in China. This focus on quality is and will remain one of our core strengths.

The Cast PPF technology offers exceptional flexibility, making it easier to work with compared to traditional options. Its increased stretchability allows for seamless full-color conversions using colored PPF—a solution to challenges faced with earlier versions.

Additionally, our significantly lower minimum order quantities enable us to provide a diverse range of vibrant colors, ensuring you have the perfect option for every project.



CAPSHEET

Protective layer to protect the film during transit and keeps the gloss beautiful.

TOP COAT

Adds additional benefits to the film like self-healing, anti-contamination, high gloss etc.

TPU

Durable and highly impact resistant material

COLOR COATING

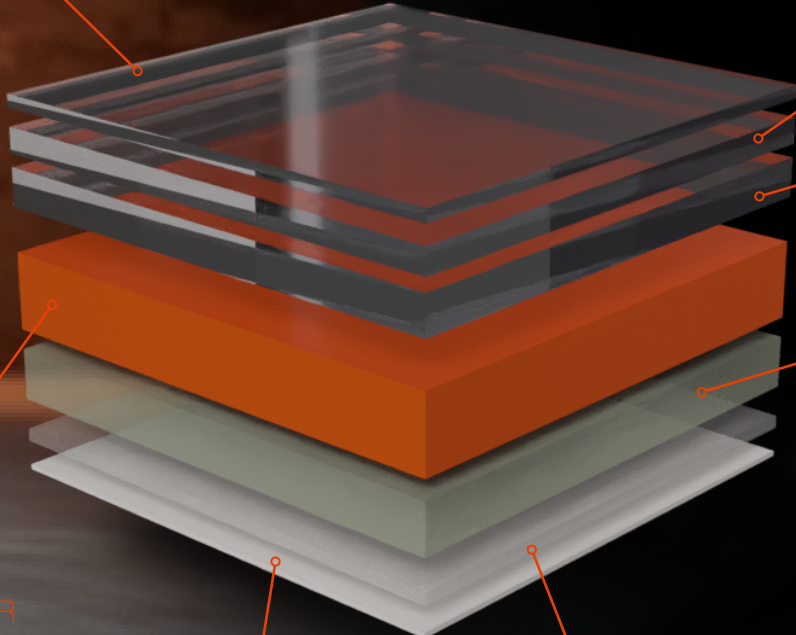
Adds color to the film.

LINER

Keeps the adhesive from sticking to anything it touches before installing.

ADHESIVE

Bonds the PPF to the applied surface.





INSTALLATION CENTER REQUIREMENTS

RGBG materials are exclusively available to top-tier professionals. To join our team, in addition to outstanding expertise, the following conditions are essential.

MINIMUM OF THREE INSTALLERS

Based on our experience, a minimum team of three installers is necessary for the effective operation of the workshop.

PRESENTATION & GUEST AREA

Today's customers expect detailed information about the product they choose. Often, installers overlook the importance of the environment where they interact with clients. However, it is crucial to showcase the advantages of the colorful paint protection technology over traditional car wrapping in a polished setting. Reference works, color collections, and product benefits should be presented in a welcoming environment. Additionally, customers should wait in a pleasant space that reassures them they made the right decision in choosing your services.

PREMIUM LEVEL APPEARANCE

High-quality work can only be performed in a high-quality environment. Cleanliness, orderliness, and an impeccable workspace are key. Customers reasonably expect their luxury vehicles to be handled in a premium environment during the wrapping process.

LIFT OR RAMP

High-quality work can only be efficiently achieved with the appropriate tools, such as a lift or ramp.

WARRANTY SYSTEM

Tracking completed work is essential for improvement and learning. That's why we consider a well-functioning warranty system indispensable. This system benefits both the installer and the customer, ensuring mutual satisfaction and continuous growth.

SOCIAL MEDIA CHANNELS, MANAGED ON A PROFESSIONAL LEVEL

Nowadays, a business almost doesn't exist if it lacks a social media presence. Moreover, the quality of this presence can significantly influence the future of the business. We've seen countless examples where, despite having a fantastic product, a brand failed to achieve real success because this critical area was neglected. After this, it hardly needs explaining why we consider a professional-level social media presence a necessity.



OUR VISION: TO BE THE BRAND OF CHOICE IN EVERY PROFESSIONAL SHOP.

OUR MISSION: PERPETUAL INNOVATION AND TAILORING OF OUR PRODUCTS AND SERVICES TO GUARANTEE THE SUCCESS OF OUR CLIENTS.

PPF PROTECTION, COLOR WRAP PERFECTION

WWW.RGB-EUROPE.COM

Product quality & consistency · Service orientated · Feedback driven innovation · Best value proposition

